



4th International B2B Software Days The Future of Digital Business

25-26.04.2017 | Vienna | Austria

4th International B2B Software Days - The Future of Digital Business

This event is organized by the FFG - Austrian Research Promotion Agency, WKO/Advantage Austria, the Vienna Business Agency, Austria Wirtschaftsservice in collaboration with the Enterprise Europe Network, EUREKA, and the go-international initiative.

Day 1: Tuesday, 25 April 2017

- We kick-off our programme with Keynotes **Speakers** from **Atos, Sand Hill Angels, Red Hat and the Think Tank of ETH Zürich** – presenting a global outlook of trends in digital business and technological highlights.
- Right afterwards **hundreds of B2B Meetings** will be organised for you, to increase your business and innovation network in the most efficient way.
- Continue your networking during the **evening reception** in the historic center of Vienna.

Day 2: Wednesday, 26 April 2017

- Present your **EUREKA project idea** or join a **Canadian/South Korean** team to develop the next break-through ICT products.
- **Pitch your business or project idea** in front of more than **30 Austrian Business Angels**.
- Get an overview on **financing possibilities** for your **R&D or growth projects**
- Learn how to **convince clients** to invest in your products & services

The whole event is **free of charge** and primarily targets companies and R&D institutions looking for technological, research and business cooperations. Consulting companies without technical expertise in digital business are not target group of this event.

More information available at:

www.b2match.eu/softwaredays2017