



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES  
ΔΙΕΘΝΕΣ ΕΜΠΟΡΙΚΟ ΓΕΓΟΝΟΣ ΦΡΟΥΤΩΝ ΚΑΙ ΛΑΧΑΝΙΚΩΝ

- 1. Exhibition Title: FRESKON(Open to professionals ONLY)**
- 2. Exhibition Date: 27-29/4/2017**
- 3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibit products:** FRUIT & VEGETABLES, NUTS, SPICES, FRUITS & VEGETABLES (ORGANIC) , AGRICULTURAL PRODUCT PROCESSING, PRESERVING, PACKAGING AND STORING MACHINERY, LIFTING MACHINERY, BALANCES, PAPER - PLASTIC PRODUCTS, SERVICES, ORGANIZATIONS FOR CERTIFICATION
- 5. Frequency that the Exhibition is held:** annually
- 6. Date of the First Exhibition held:** 23-25/4/ 2015
- 7. Exhibition Space Rent (in EURO):**  
Covered area non equipped (type 1-one side): 80 € /sq.m.  
Covered area shell-scheme stand (type 2): 19 € + / sq.m.  
Open-air space: 50 € / sq.m.  
Registration fee for each exhibitor: 110€
- 8. Opening Hours :** Thursday: 11:00-19:00  
Friday: 10:00-19:00  
Saturday: 10:00-18:00  
Open only to Trade Visitors
- 9. Full Exhibition Organizer's Details:** TIF-Helexpo S.A., 154, Egnatia str., Tel.:0030 2310 291 161, 0030 2310 291 111 Fax: 0030 2310 291 554,  
URL: [www.helexpo.gr](http://www.helexpo.gr) , <http://freskon.helexpo.gr/en> e-mail: [freskon@helexpo.gr](mailto:freskon@helexpo.gr) ,  
Project Manager: Mrs Tonia Nikolaidou
- 10. Number of Exhibitors 2016**  
a) Greek : 175  
b) Foreign: 5
- 11. Number of Visitors 2016**  
a) Greek: 2.725  
b) Foreign: 792 Total: 3.517



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES  
ΔΙΕΘΝΕΣ ΕΜΠΟΡΙΚΟ ΓΕΓΟΝΟΣ ΦΡΟΥΤΩΝ ΚΑΙ ΛΑΧΑΝΙΚΩΝ

**12. Countries that participated in the Last Exhibition:**

**Directly participating:** Greece, Argentina, Bulgaria, Spain, UAE, Italy.

**Indirectly participating:** Argentina, Australia, Austria, Belgium, Bulgaria, France, Germany, Denmark, United Kingdom, Japan, India, Spain, Israel, Italy, Canada, South Africa, New Zealand, The Netherlands, Turkey, Finland.

**13. ORIGIN OF FOREIGN VISITORS:** Albania, Algeria, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech, Denmark, Egypt, Great Britain, FYROM, France, Germany, Hong Kong, Hungary, Iran, Israel, Italy, Jordan, Kuwait, Lebanon, Lithuania, Latvia, Spain, The Netherlands, Norway, Poland, Montenegro, Russia, Ukraine, Romania, Serbia, Slovenia, Sweden, Tunisia, Turkey, UAE, Cyprus.

**14. Business event - Freshcon Market'2016 :** 15 supermarket chains participated in "FreshCon Market 2016 from 6 countries

**Greece, Bulgaria, Ukraine, FYROM, Romania, Serbia**